

YJA Programme Objectives: to use digital media technologies and workshops to improve pupils capacity and skills for learning outcomes

## ACTIVITIES for staff & pupils

### Creating a Newsroom

establishing professional rules for conduct, behaviour and principles such as deadlines

### Article Writing

Looking at structure, use of language and narrative intent

### Film Making

Pre, Production and Post processes - developing crafting and editing story

### Radio Production

spoken word - writing and voice - understanding audience inter and interpersonal communications

## Broadcasting

professional output, real world purpose and function for pupils work

## IMPACT on pupils

Greater personal involvement with learning

Improved confidence

Improved teamwork

Positive attitudes to learning

Greater awareness of the world beyond the classroom and how they connect to it

Empowerment. Appreciation of their role as agents for change

Understanding of the consequences of behaviour and actions

Interest in investigating and offering reasoned views about moral and ethical issues. The ability to understand and appreciate the viewpoints of others.

Use of imagination and creativity in their learning - willingness to reflect critically on their experiences

Interest in exploring, improving understanding of and showing respect for different local, national and global communities

## OUTCOMES for pupils

Improved attainment/results in KS2 SATs

Improved comprehension

Increased knowledge of spelling, punctuation, grammar and style

Greater awareness of audience and capacity to adapt style

Improved understanding of the editing process and the importance of narrative structure/ composition

Improved communication skills (speaking and listening)

Improved capacity for questioning, reasoning and justification

Able to read easily fluently and with good understanding

Acquired wider vocabulary and knowledge of linguistic conventions for reading, writing and spoken language

Improved ability to make and explain creative choices